

CASE STUDY

LA-Z-BOY INCORPORATED

The Organization

La-Z-Boy,
 Monroe, Michigan
 USA

www.la-z-boy.com

Store locations: 70

The Challenge

- High Bandwidth costs and increased latency due to traffic backhauling
- High administrative burden to manage false positives resulting from misclassification of web content by URL filtering solution
- Frustrating browser experience for users

Solutions Evaluated

Upgrade of current solution or a new appliance based solution was cost prohibitive. A cloud based service

- Reduces costs and complexity
- Increases visibility of web activity

The Zscaler Difference

- Bandwidth cost savings
- Better utilization of IT resources
- More efficient allocation of web resources

Zscaler, Inc.

392 Potrero Avenue,
 Sunnyvale, CA 94085
 USA

+ 1 408.533.0288

+ 1 866.902.7811

www.zscaler.com

Founded in 1927, La-Z-Boy Inc. is one of the world's leading residential furniture producers. La-Z-Boy's infrastructure includes five manufacturing facilities, five distribution facilities, six regional offices, one large supply center in Mexico, and 70 stores throughout the USA. There are 2,500 internet users throughout La-Z-Boy's locations.

The Challenge

La-Z-Boy's previous solution was a central proxy based product that was used in tandem with a URL filtering product. This solution greatly increased latency because all traffic was backhauled to La-Z-Boy's headquarters. In addition, a high administrative burden was incurred due to the large number of false positives resulting from the misclassification of web content. This ultimately led to a frustrating user browsing experience.

Solutions Evaluated

Upgrade of the existing solution or transition to a new appliance based solution was cost prohibitive. Cloud based security solutions were evaluated as alternatives.

Reduces Costs and Complexity

A cloud based web security solution would eliminate the cost of purchasing appliance based solutions as well as removes the operational expenses related to maintenance. The onus of upkeep lies with the service provider.

Increases Visibility of Web Activity

Utilizing a cloud based solution would greatly improve visibility into resource usage within the organization or into inappropriate leisure browsing activity by users.

The Zscaler Difference***Bandwidth Cost Savings***

La-Z-Boy greatly reduced the amount of bandwidth used by eliminating backhaul and enabling users to directly connect to the Zscaler Cloud Security Service.

Better Utilization of IT Resources

Zscaler's intuitive, flexible, and granular policies greatly simplify reporting and analyzing data. The solution led to a 50% reduction in the La-Z-Boy IT department's time spent on tedious operational tasks, and increased resources available for more strategic projects.

More Efficient Allocation of Web Resources

The Zscaler solution allowed La-Z-Boy to allocate their web resources much more efficiently by providing the ability to analyze traffic by web application types.

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